

SPONSORSHIP



OCTOBER 31 - NOVEMBER 3



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Thank You!





THE NGFFL



Founded in 2002, the National Gay Flag Football League (NGFFL) is a 501(c)(3) nonprofit sports organization that seeks to promote the positive social and athletic enjoyment of American flag football. Through our league, our events, and most importantly our members, we foster and cultivate the self-respect of all LGBTQ+ people and promote respect, acceptance and understanding from the larger community.

Our Mission

To become the premier organization for LGBTQ+ individuals to safely experience the positive and developmental aspects of participation in team sports. We believe no one shall be excluded from participating based on sexual orientation, gender and gender identity, race, religion, nationality, ethnic origin, political beliefs, athletic ability, physical challenge, HIV status or gender identity.

#FOOTBALLISFOREVERYONE



HOSTING LEAGUE



The Austin Gay Flag Football League was established in the spring of 2018 with a total of 6 teams and 72 players. As of January 2024 the ATXGFL boasts an astonishing 16 team league comprised of 240 playing members & additional non-playing members with a waitlist, making it one of the most exciting and anticipated leagues to join in the Austin area.

The ATXGFL is governed by a board of 10 elected members:

COMMISSIONER	ASST COMMISSIONER	CAPTAINS DIRECTOR	SPONSORSHIP DIRECTOR	SOCIALS DIRECTOR
Ruben Maldonado	Amanda White	Chris Murphy	Vince Bustillos	Shane Loza
FIELDS & EQUIPT. DIRECTOR	TREASURER	PROMOTIONS DIRECTOR	RULES & OFFICIATING	COMMS. DIRECTOR
Bryce Williams	Johann Shudlick	Cole Little	Kierre Nicholson	Betty Preciado





WHAT IS GAY BOWL

Gay Bowl is an annual NGFFL international (US & Canada) Flag Football Tournament. In April 2002, three teams - Boston, Los Angeles and San Francisco - participated in the inaugural Gay Bowl held at Hollywood High School. Since then, the tournament has grown to 26 participating city leagues and boasting over 80 competing teams. Gay Bowl currently features three Open Divisions and a Women's Division.



NGFFL CITY LEAGUES

As of 2023

- Atlanta, GA
- Austin, TX
- Boston, MA
- Chicago, IL
- Dallas, TX
- Denver, CO
- Detroit, MI
- Honolulu, HI
- Houston, TX
- Indianapolis, IN
- Las Vegas, NV
- Los Angeles, CA
- Minnesota, MN
- New York, NY
- Philadelphia, PA
- Phoenix, AZ
- Portland, OR
- Providence, RI
- San Antonio, TX
- San Diego, CA
- San Francisco, CA
- Seattle, WA
- South Florida, FL
- Salt Lake City, UT
- Toronto, Ontario, Canada
- Washington, D.C.



Lady Bird

CONGRESS AVENUE
HISTORIC DISTRICT
W. 6TH STREET
(PECAN ST.)
100
CO

BBQ

GAY BOWL

XXIV

AUSTIN*2024

INTERSTATE
35

NGFFL

RAIDERS

4th & Colorado





Casey Haney
GOVERNMENT RELATIONS
DIRECTOR



Matthew Morgan
GAY BOWL DIRECTOR



Melvin Lopez
SECRETARY

GAY BOWL AUSTIN BOARD OF DIRECTORS



Johann Shudlick
TREASURER



**April Romero
Brown**
WOMENS+ LIAISON



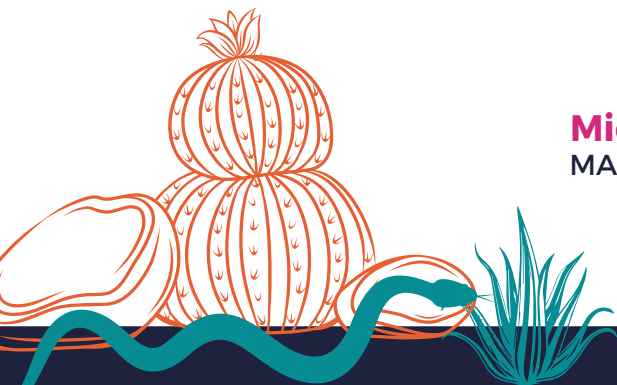
Alan Tran
FUNDRAISING DIRECTOR



Cody Farris
PERMIT & FIELDS
COORDINATOR



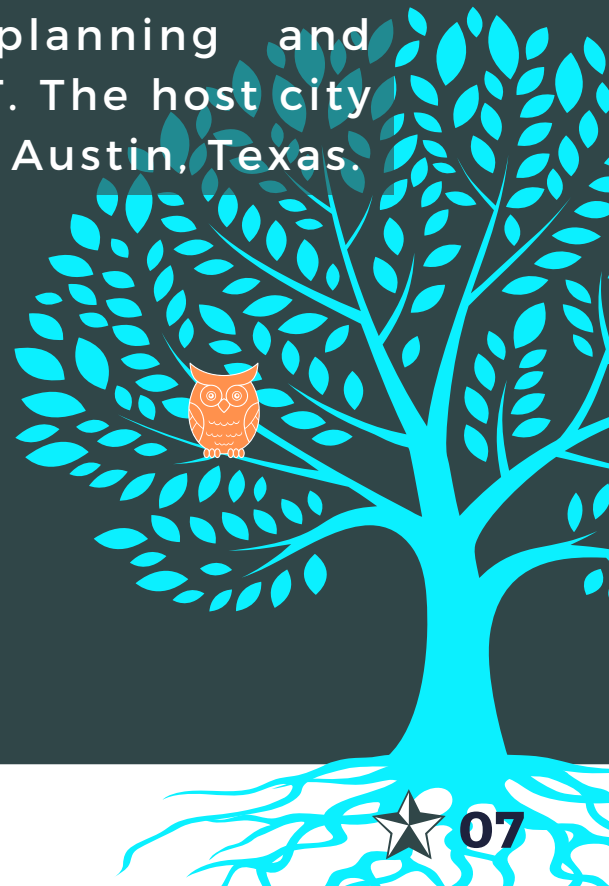
Michael John Montelongo
MARKETING & COMMUNICATIONS
DIRECTOR





PART

The 8 member board of directors of Gay Bowl Austin operates and does business as Pride, Athletics & Recreations of Texas (PART) under the 501c organization status. Gay Bowl, an annual NGFFL sporting event, falls under the purview, planning and execution of activities of PART. The host city for the Gay Bowl 2024 event is Austin, Texas.

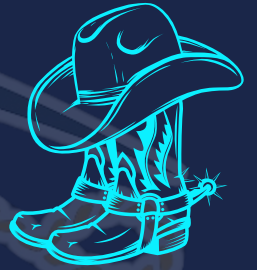


ANTICIPATED NUMBERS



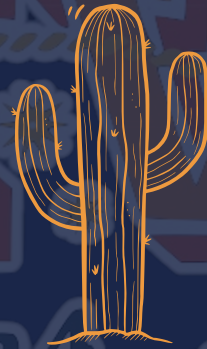
26 Participating Cities

100 Competing Teams



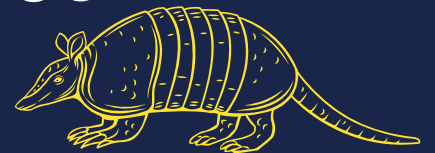
1700 Athletes

100 Referees



450 Traveling Supporters

2250 Total Attendees



Anticipated Growth for Gay Bowl Austin 2024

The projections for the upcoming Gay Bowl in Austin are based on the data collected from Gay Bowl Seattle in 2023, as well as the historical statistical expansion of the event.



Schedule:

THURSDAY, OCTOBER 31

GAY BOWL OPENING PARTY

FRIDAY, NOVEMBER 1

TOURNAMENT BEGINS
FRIDAY NIGHT PARTY

SATURDAY, NOVEMBER 2

TOURNAMENT DAY 2
SATURDAY NIGHT PARTY

SUNDAY, NOVEMBER 3

TOURNAMENT CHAMPIONSHIP GAMES
CLOSING CEREMONIES



ENGAGE

GAME DAY ACTION



- Games are held Friday to Sunday, with up to 20 concurrent games from 8am-5pm; there is no charge for watching the games
- Your company will have the opportunity to engage before, during and after the games

TOURNAMENT EVENTS & ACTIVITIES



- Building community and stronger ties between individuals is key to the experience.
- Social events are daily during the tournament, providing opportunities to interact with each other on and off the field

BEFORE THE TOURNAMENT STARTS



- Events will be held to the lead-up of Gay Bowl Austin.
- These events will be a combination of promotion, social and fundraising.

ACTIVATE

STRENGTHEN

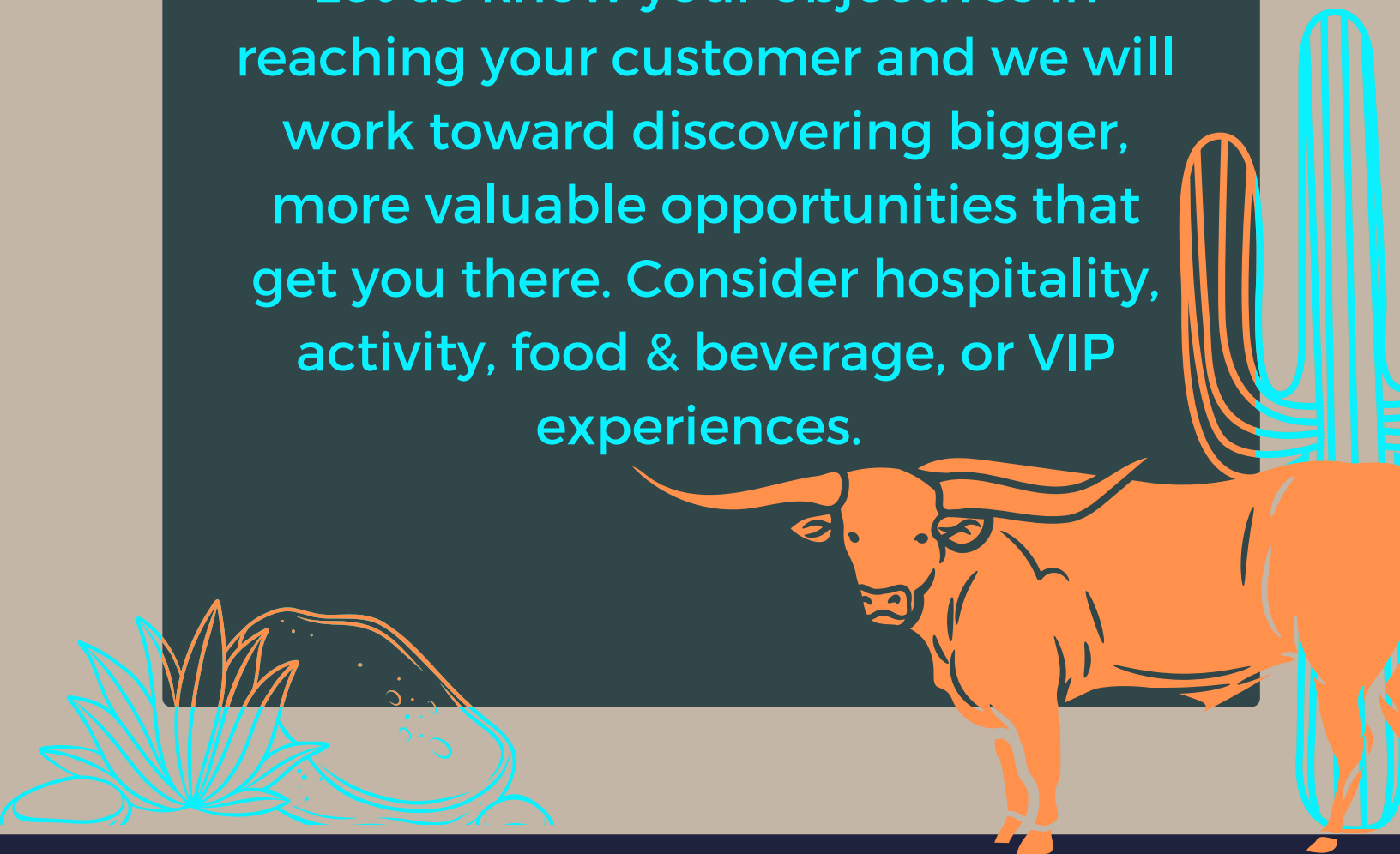
YOUR BRAND

A CUSTOM EXPERIENCE



We would love to provide you a customized sponsorship.

Let us know your objectives in reaching your customer and we will work toward discovering bigger, more valuable opportunities that get you there. Consider hospitality, activity, food & beverage, or VIP experiences.



TIERED INVESTMENT



TITANIUM

\$50,000 +



PLATINUM

\$30,000



DIAMOND

\$20,000

TIERED

INVESTMENT



GOLD

\$10,000



SILVER

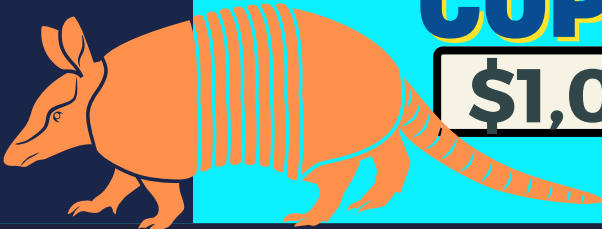
\$7,500



BRONZE

\$3,000

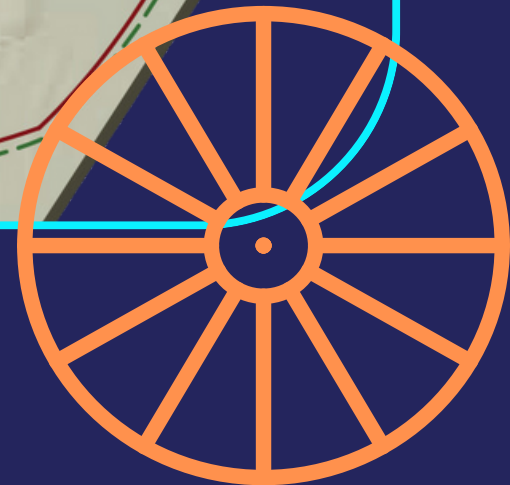
COPPER



\$1,000

THE FIELDS

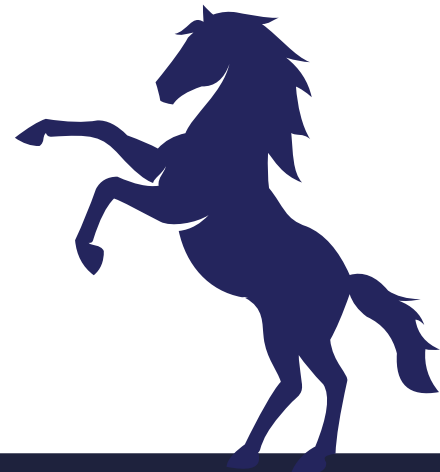
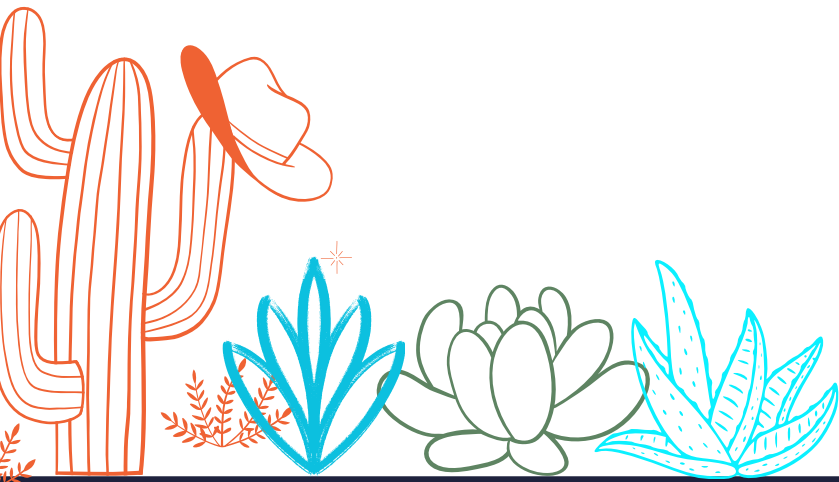
NORTHEAST METROPOLITAN PARK



WHY WE DO WHAT WE DO

NFL FILMS PRESENTS

NGFFL: Flag Football For Everyone



THANK YOU!



CONTACT@GAYBOWLAUSTIN.COM

PREPARED BY

THE GAYGENCY™

OFFICIAL MARKETING SPONSOR